

**PRESS RELEASE**

For Immediate Release  
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**Development of Functional Materials  
for  
3D Printing & Additive Manufacturing Course**

**April 28-29, 2014**

Carrabassett Valley, Maine – **New Course announced to address materials development – A Key to 3D Printing & Additive Manufacturing’s Growth and Success**

IMI is pleased to announce its new course **Development of Functional Materials for 3D Printing & Additive Manufacturing** on April 28 -29, 2014 at the Saguaro Scottsdale in Scottsdale (Phoenix), Arizona. [www.imiconf.com](http://www.imiconf.com)

According to IMI President Al Keene, “this is an entirely new course being offered to provide an introduction to the exciting and timely worlds of 3D Printing and Additive Manufacturing. With new materials development being one of the key requirements for success and growth, the course will provide a jump start to those seeking to develop materials and to understand the challenges and opportunities in 3D Printing and Additive Manufacturing.”

Course leader Dr. Alan L. Hudd, Founder and Director of Alchemie Technology, adds, “While 3D printing technology has been around since the 1980s, it was not until the early 2010s that the printers became widely available commercially. Since then, there has been a large growth in the sales of these systems and their price has dropped substantially. According to Wohlers Associates, the market for 3D printers and services was worth \$2.2 billion worldwide in 2012, up 29% from 2011. McKinsey lists 3D printing as one of the 12 technologies that could drive truly massive economic transformation and disruption in the coming years.”

Course Leader and Independent Consultant Hannah O'Brien added, “IMI’s **Development of Functional Materials for Ink Jet 3D Printing & Additive Manufacturing Course** provides an introduction to both 3D printing and additive manufacturing. It reviews all of the recognized techniques used and captures the types of materials that can be used or developed. It will provide attendee an understanding and an ability to recognize what is possible in the near term and where the limits of the technologies currently are and to appreciate the breakthroughs that may be necessary to bring about future predictions.”

**Development of Functional Materials for 3D Printing & Additive Manufacturing Course** registrants can also participate in IMI’s unique **Suppliers’ Forum** session and give a 5-minute presentation covering their technology, products, services, requirements, etc. as well as having a **complimentary display** in the course display area. Contact Al Keene at IMI [al@imiconf.com](mailto:al@imiconf.com) for additional information regarding these opportunities.

According to Keene, “IMI’s **Development of Functional Materials for 3D Printing & Additive Manufacturing Course** is being held in conjunction with IMI’s **5<sup>th</sup> Annual Digital Printing Presses – Emerging Applications Conference** on April 30 - May 2, 2014 in Scottsdale (Phoenix), Arizona. The conference focuses on digital printing press technology developments, opportunities, requirements, challenges and solutions that are reshaping both the commercial printing and traditional manufacturing industries which have traditionally utilized screen, flexographic, gravure and offset printing – but are now transitioning rapidly into the Digital Era.”

Full course and conference program details and registration information can be found on IMI’s web site [www.imiconf.com](http://www.imiconf.com)

### **About Information Management Institute, Inc.**

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist the digital printing industry in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments in the digital printing industry. Since 1990, IMI has held over 500 programs and each year over 2,000 technical, marketing and management personnel from over 600 companies worldwide attend IMI’s programs.

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