

PRESS RELEASE

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Digital Printing Presses Face Opportunities and Challenges

5th Annual Digital Printing Presses Conference
Emerging Applications
in
Product Decoration & Functional Printing
3D Printing & Product Manufacturing
Packaging & Tags/Tickets/Labels
& More!

April 30 - May 2, 2014

Carrabassett Valley, Maine – Digital printing press usage is expanding in the printing industry and beyond as manufacturers identify profitable new applications and business opportunities. According to **IMI President, Al Keene**, “IMI’s **5th Annual Digital Printing Presses – Emerging Applications Conference** on April 30-May 2, 2014 in Scottsdale (Phoenix), Arizona will focus on digital printing press technology developments, opportunities, requirements, challenges and solutions that are reshaping both the commercial printing and traditional manufacturing industries which have traditionally utilized screen, flexographic, gravure and offset printing – but are now transitioning rapidly into the Digital Era.”

Presentations currently confirmed for the program include:

Digital Presses: New Channel and Technology Choices

[Mark Hanley, President, I.T. Strategies, Hanover, Massachusetts](#)

Manufacturer’s Perspective of Digital Printing

[Steve Hatkevich, Director of R&D, American Trim, Lima, Ohio](#)

Alternative Ink Jet Ink Development Model

[Lawrence Gamblin, President, Collins Inkjet Corporation, Cincinnati, Ohio](#)

The Future of Digital Printing

[Dr. Mark Bohan, Vice President, Technology & Research, Printing Industries of America, Sewickley, Pennsylvania](#)

Surface Decoration Market Overview and Challenges

[Debbie Thorp, Business Development Director, Global Inkjet Systems, Cambridge, UK](#)

Challenges Using Inkjet vs. Traditional Methodology such as Screen & Pad Printing

[Julian Joffe, CEO, Engineered Printing Solutions \(formerly Pad Print Machinery of Vermont\), East Dorset, Vermont](#)

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The Evolution of Digital Product Decoration

Chris DeMell, Technical Sales Manager Digital Products, ITW Trans Tech, Caol Stream, Illinois

New Ink-on-Demand & On-Site Paradigm Provides High Quality at Lower Cost

Mike Raymond, Global Marketing and Business Development, Digital Ink Systems Corporation, Newark, Delaware

Taking Ink Jet Out of the Print Shop & Into the Production Plant

Clayton Sampson, Cyan Tec, Loughborough, UK

3D Printing – A Lot Like 2D Printing

Tom Ashley, Director, Pivotal Resources USA, Lexington, Kentucky

Ink Jet As A Manufacturing Process

Dr. Ross N. Mills, President, Vexajet, Boulder, Colorado

Advanced Materials Deposition Inkjet Systems with Integrated Post Processing

Tim Luong, National Sales Manager, Ceradrop MGI Group, Sacramento, California

New Ink Jet Printhead Approach to Dispense Materials for 3D Printing or Additive Manufacturing Processes

Dr. Alan L. Hudd, Director and Founder, Alchemie Technology, Cambridge, UK

Trends for Web-Fed Digital Color Presses in Labels & Packaging

Jürgen Devlieghere, VP Software and Hardware Development, Xeikon, Lier, Belgium

Advancements in Memjet Technology & Applications

Judd Quimby, VP Business Development and Tom Roetker, VP Engineering, Memjet Labels, San Diego, California

Hybrid Printing: How Ink Jet & Flexographic Add up to More

Chris Lynn, VP Sales & Marketing, Prototype & Production Systems, Inc., Plymouth, Minnesota

“I Finished My Way”

Victor Gomez, Labels & Narrow Web Segment North American Sales, Rochester New York

A very limited number of speaking openings remain - Proposed program additions should be submitted immediately to imi@imiconf.com

According to Keene, “Both the manufacturing and printing industries’ future requires that they capitalize on new, developing technologies as the world goes digital and digital printing presses compete with traditional printing technologies and manufacturing processes for market share.

Keene emphasizes, “While conventional printing declines, digital printing – particularly ink jet printing - is expanding by taking advantage of features such as personalization, on-demand production, 3D printing, inventory & distribution cost savings, previously impossible applications, digital manufacturing applications, improved output options, etc. End users are eagerly adopting these technologies as the transition from an analog to digital world accelerates – which is being reflected in the growth of digital printing applications and opportunities. **Digital printing is entering a new era that is reshaping both the manufacturing and printing industries - unparalleled business opportunities exist in an increasingly digital world.**”

5th Annual Digital Printing Presses – Emerging Applications Conference registrants can also participate in IMI's unique **Suppliers' Forum** sessions and give a 5-minute presentation covering their technology, products, services, requirements, etc. as well as having a **complimentary display** in the conference display area. Contact Al Keene at IMI al@imiconf.com for additional information regarding these opportunities.

According to Keene, "As always, IMI conference programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at IMI conferences enables attendees to meet with the digital printing industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses."

Full conference program details and registration information can be found on IMI's web site www.imiconf.com

About Information Management Institute, Inc.

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist the digital printing industry in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments in the digital printing industry. Since 1990, IMI has held over 500 programs and each year over 2,000 technical, marketing and management personnel from over 600 companies worldwide attend IMI's programs.

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