



**PRESS RELEASE**

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**IMI Introduces Industrial Print Academy**  
**June 19-22, 2018**  
**Embassy Suites Chicago-Lombard/Oak Brook**  
**Lombard (Chicago), Illinois**

Carrabassett Valley, Maine – IMI President Al Keene says, “We are pleased to announce the first **IMI Industrial Print Academy** on June 19-22, 2018 at the Embassy Suites Chicago-Lombard/Oak Brook in Lombard (Chicago), Illinois offering the following courses:”

**Industrial Inkjet System Design Course**  
**Functional Materials Deposition Course**  
**June 19, 2018**

**Inkjet Surfaces & Products Decoration Course**  
**Inkjet Ink Drying & Curing Course**  
**June 20, 2018**

**Applying “Real Life” Industrial Print Lessons Course**  
**Inkjet Ink Characterization Course**  
**June 21, 2018**

**Industrial Print Tour Course**  
**June 22, 2018**

Keene continues, “It’s hard not to notice that the world is going digital, and that increasingly applies to manufacturing; from packaging to product decoration/personalization/functionalization (flooring, textiles, footwear, printed electronics, ceramics, etc.) to 3D printing and more.

Based on I.T. Strategies Industrial & Production Print Markets below, the 20+% growth indicates the dynamic nature of Industrial Print and the need for increased training and educational resources across the entire realm of manufacturing sectors.

I.T. Strategies projects the industrial print market vendor revenues (hardware & consumables) exceeding \$10B in 2020 - yielding over \$40B of retail revenue to print providers for the printed output. This includes applications such as décor, product and surface decoration, deposition and incorporation of functional materials into products, complex multi-process 3D product manufacturing applications, security, packaging, and labeling.

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### Digital Industrial & Production Print Markets Global 2017-2021

Commercial and Publishing Print not included

Sector	Vendor Revenues \$M	Retail Revenues @ 4X vendor rev. 2017 \$M	GR	Retail Revenue Potential 2021 \$M	Digital Formats
3+ axis Direct To Shape	\$35,000,000	\$140,000,000	14%	\$218,400,000	Mid-/Large-scale standalone presses
3D Marking	\$300,000,000	\$1,200,000,000	12%	\$1,776,000,000	small-scale deep platen UV/IJ systems
3D Printing	\$350,000,000	\$1,400,000,000	16%	\$2,296,000,000	small-/Mid-scale sandbed & UV forming systems
Flexible Packaging	\$80,000,000	\$320,000,000	7%	\$409,600,000	Cont. Feed Liquid EP, some AQIJ
Corrugated Packaging	\$30,000,000	\$120,000,000	15%	\$192,000,000	Large-scale pre-/post-print AQ/UV system
Labels	\$750,000,000	\$3,000,000,000	8%	\$3,960,000,000	EP & UV/IJ standalone and hybrid systems
Folding Carton	\$65,000,000	\$260,000,000	9%	\$353,600,000	A3 MFP adaptations & B2 LEP
Decorative Floors	\$266,000,000	\$1,064,000,000	3%	\$1,191,680,000	Specialist FB systems UV/IJ
Decorative Glass	\$48,750,000	\$195,000,000	4%	\$226,200,000	Specialist Frit Ceramic pigment IJ
Decorative Arch. Surfaces	\$133,000,000	\$532,000,000	2%	\$574,560,000	UV and AQ IJ FB Systems
Ptd Electronics	\$200,000,000	\$800,000,000	6%	\$992,000,000	Usually Pattern-assisted IJ
Textiles	\$1,040,000,000	\$4,160,000,000	9%	\$5,657,600,000	Dye sub small-scale and Reactive dye large-scale IJ
Display Graphics	\$4,200,000,000	\$16,800,000,000	3%	\$18,816,000,000	AQ, ES, LX and UV R2R and FB systems mostly serial
Ceramic Tiles	\$1,040,000,000	\$4,160,000,000	4%	\$4,825,600,000	Ceramic pigment oil IJ CF FB
Wood	\$113,000,000	\$452,000,000	2%	\$488,160,000	UV and AQ IJ FB Systems
Wallcoverings	\$130,000,000	\$520,000,000	8%	\$686,400,000	R2R LX and other IJ systems, some EP
	\$8,780,750,000	\$35,123,000,000		\$42,663,800,000	21% growth for period

Source: I.T. Strategies "The Numbers 2018"

Whatever industry you're in, whether you are already implementing industrial print or you plan to in the future, you are likely realizing that your current staff needs to expand their expertise and you need to find the right suppliers to work with. Generally, the industry is short of the skills and experience needed to implement digital printing and deposition."

The **IMI Industrial Print Academy** in June features seven courses run by experienced industry experts who will brief you on new technology developments, provide critical insights/knowledge required and introduce suppliers needed to implement successful industrial print operations."

The **IMI Industrial Print Academy** offers a series of courses to address many of the practical considerations necessary for end users to implement industrial print systems as well as for current/potential industrial print vendors to assess their products in light of the end users' varying requirements and concerns. IMI is striving to provide information that is simply not generally available but is required to successfully implement industrial print solutions. They are truly **Industrial Print Master Classes**.

The **IMI Industrial Print Academy** will provide critical insights and help attendees to understand the capabilities and limitations of inkjet; to explore whether inkjet has utility in their specific manufacturing processes; and provide the necessary insights and information to enable companies to assess their future usage of inkjet technologies. **Consider it your "Jump-Start for the Future. [Join the IMI Mailing List](#) to receive all new program announcements.**

#### About IMI

IMI sponsors conferences and courses to assist in understanding technology developments, markets and applications requirements. IMI conferences and courses offer unique opportunities for leading hardware, technology development, consumables, software and user companies to learn, network, and develop a

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comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion, and technology utilization. Since 1990, IMI has held over 600 programs attended by well over 25,000 technical, marketing and management personnel from companies around the world.

IMI programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at an IMI program enables attendees to meet with an industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses.

Details on all of IMI's activities can be found on our web site [www.imiconf.com](http://www.imiconf.com) or by contacting

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