

PRESS RELEASE

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IMI's Ink Jet Printing 2017 Conference

Carrabassett Valley, Maine – In just 3 months, ink jet industry leaders will be presenting the latest developments and assessing their future at ***IMI's Ink Jet Printing 2017 Conference*** at The Florida Hotel & Conference Center in Orlando, Florida.

Ink Jet Printing 2017 Conference
February 1-3, 2017
Ink Jet Academy
January 30-31, 2017
Additional Programs TBA for
January 30-31, 2017

Preliminary program details and on-line registration are available on IMI's web site www.imiconf.com.

IMI President Al Keene says, "As the only annual U.S. event (now in its 26th year) devoted to an assessment of the ink jet industry's status and opportunities, IMI's ***Ink Jet Printing 2017 Conference*** will focus on profitable opportunities fostered by technology advancements, applications expansion and rapidly expanding markets. IMI's ***Ink Jet Printing 2017 Conference*** promises to provide critical insights into the rapid growth pattern of the ink jet industry."

Keene emphasizes, "While conventional printing declines, digital printing – particularly ink jet printing - is expanding by taking advantage of features such as personalization, on-demand production, inventory & distribution cost savings, previously impossible applications, digital manufacturing applications, improved output options, etc. End users are eagerly adopting these technologies as the transition from an analog to digital world accelerates – which is being reflected in the growth of ink jet printing applications and opportunities. Companies must gain the knowledge, make the contacts and develop their strategies now to be positioned to prosper as new applications expand and accelerate."

Keene urges anyone interested in presenting their latest developments, product implementations, successful applications case studies, industry challenges and opportunities, etc. to contact him at al@imiconf.com about limited openings for 45-minute presentations.

Ink Jet Printing 2017 Conference registrants can also participate in IMI's unique **Suppliers' Forum** sessions and give a 5-minute presentation covering their technology, products, services, requirements, etc. as well as having a **complimentary display** in the conference display area. Sign up now for these opportunities at XXXX or contact Al Keene at IMI al@imiconf.com for additional information or to discuss your participation.

"Also, IMI's popular **Ink Jet Academy** is being held on **January 30-31, 2017**. Having been attended by over 3000 participants in North America, China, Europe, Japan and India since its inception, the **Ink Jet Academy** provides a program and format to get an expert start in the ink jet field, to get an update or provide insights into new and expanding ink jet opportunities. Additional concurrent programs for **January 30-31, 2017** will be announced soon"

About Information Management Institute, Inc.

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, technology development, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion and technology utilization. Since 1990, IMI has held over 500 programs attended by well over 25,000 technical, marketing and management personnel from companies around the world.

IMI conference programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at an IMI conference enables attendees to meet with an industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses.

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