

PRESS RELEASE

For Immediate Release
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Ink Jet Industry to Convene in Hong Kong in January 2014

Industrial Digital Showcase Asia 2014
January 13-14, 2014

July 8, 2013 - Carrabassett Valley, Maine, USA – The international ink jet industry's focus will be on IMI Asia's **Industrial Digital Showcase Asia 2014** at the Sheraton Hotel and Towers in Hong Kong China on January 13-14, 2014. Visit www.imiasiadigital.com for preliminary brochure and additional details.



IMI President Al Keene says, "Building on the 12 years of success for IMI and IMI Europe's annual **Ink Jet Technology Showcase**, we are most pleased to be partnering with Inkjet Partnership to bring together the leading suppliers of ink jet and other digital technologies and services for the first time in the Asia Pacific region. Interest in digital technology is growing in Asia, particularly in light of the huge success of ink jet witnessed in the China ceramics market. Many of the key ink jet players

have established regional representation in the area and are actively looking to grow sales in the region. Attendees who are exploring these digital disruptive technologies for new products and processes, as well as already active product manufacturers or users seeking an update and to renew contacts, will find that they cannot do it more efficiently than at IMI's Asia's **Industrial Digital Showcase Asia 2014**"



According to Amanda Russell, Conferencing & Training Partner at Inkjet Partnership, "Over two days, ink jet and other digital technology suppliers will each give a 15 minute presentation of their latest developments. Plus there will be ample time during the networking breaks, lunch and reception to peruse their displays and have discussions with the suppliers and other attendees. Inkjet Partnership is pleased to be joining IMI in launching IMI Asia and bringing the inaugural **Industrial Digital Showcase Asia 2014** to Hong Kong."

Ink jet and other digital technology suppliers should contact Al Keene (email al@imiconf.com +1-207-235-2225 or Amanda Russell enquiries@imiasiadigital.com +44-7749-331203) or download the Technology Supplier's Sponsor brochure from IMI Asia's web site www.imiasiadigital.com) to take advantage of this opportunity to present their products and services to Asia's rapidly expanding ink jet industry.

IMI Asia's **Industrial Digital Showcase Asia 2014** on **January 13-14, 2014** will feature:

Keynote Speakers

Hear a range of invited experts discuss how new applications & markets are offering exciting new opportunities for ink jet and other digital technologies.

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Supplier Presentations

Hear the leading suppliers of hardware, inks, curing systems, and other components and services present their companies' products and services. Each supplier will give a 15 minute presentation on their company and products. Think how much you can learn without travelling the World to meet with them all individually!

Suppliers' Exhibits

Meet with the leading ink jet and digital technology suppliers during the inclusive showcase breaks, lunch and evening reception. Make those important first contacts, catch up on the latest developments and products or remake old contacts and discuss your application and seek advice. Contact the suppliers beforehand and schedule a private meeting - full contact details for all suppliers will be in the final brochure and on IMI Asia's web site.

Also, on **January 13, 2014**, IMI Asia will host the well established course, **Ink Jet Academy: Theory of Ink Jet Technology**, at the same location. Over 3000 participants have thus far attended the **Ink Jet Academy** in the United States, Europe and India.

About Information Management Institute, Inc.

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, technology development, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion and technology utilization. Since 1990, IMI has held over 500 programs attended by well over 25,000 technical, marketing and management personnel from companies around the world.

IMI conference programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at an IMI conference enables attendees to meet with an industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses.

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About Inkjet Partnership

As part of an exclusive training initiative for early adopters of inkjet, Inkjet Partnership provides tailored technical and business orientated confidential training events specifically for a customer. Inkjet Partnership offers expertise, experience and perspective on all aspects of industrial inkjet technology through consultancy, research, networking, conferencing, events and training.

Inkjet Partnership
St. John's Innovation Centre

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