

PRESS RELEASE

For Immediate Release
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Ink Jet Academy Course coming to China in October, 2013

[Ink Jet Academy Asia 2013](#)
Shanghai – October 7, 2013
Guangzhou – October 9, 2013
Hong Kong – October 11, 2013

[Ink Jet Academy Asia 2014](#)
Hong Kong – January 13, 2014

July 15, 2013 - Carrabassett Valley, Maine, USA – IMI Asia will host the well established course, **[Ink Jet Academy: Theory of Ink Jet Technology](#)** in China for the first time. Over 3000 participants have thus far attended the **[Ink Jet Academy](#)** in the United States, Europe and India over the past 14 years. For additional information, visit www.imiasiadigital.com

IMI President Al Keene says "understanding the basics is essential to any development or technology implementation. The Ink Jet Academy's one day course covers the basic theory behind the many types of ink jet technology in use today and aims to give your understanding of the industry an expert start."

Amanda Russell, Conferencing and Training Partner at Inkjet Partnership adds "on the course you'll learn how printheads work, what materials are used in their fabrication and the theory of their operation. You'll also find out about inks and media, how they are formulated and used, and about supply and support systems."

The course assumes a basic scientific knowledge and is designed to provide useful background information for anyone entering the ink jet industry, seeking an update on today's technology or looking for further fields of development.

Those interested in participating on the Ink Jet Academy course should contact Al Keene (al@imiconf.com +1-207-235-2225) or Amanda Russell (enquiries@imiasiadigital.com +44-7749-331203) or download the IJA brochure from IMI Asia's web site www.imiasiadigital.com.

IMI Asia will be hosting an additional **[Ink Jet Academy: Theory of Ink Jet Technology](#)** on **January 13, 2014** in Hong Kong in conjunction with IMI Asia's **[Industrial Digital Showcase Asia 2014](#)** at the Sheraton Hotel and Towers in Hong Kong, China on **January 13-14, 2014**. Visit www.imiasiadigital.com for additional details.

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About Information Management Institute, Inc.

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, technology development, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion and technology utilization. Since 1990, IMI has held over 500 programs attended by well over 25,000 technical, marketing and management personnel from companies around the world.

IMI conference programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at an IMI conference enables attendees to meet with an industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses.

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About Inkjet Partnership

As part of an exclusive training initiative for early adopters of inkjet, Inkjet Partnership provides tailored technical and business orientated confidential training events specifically for a customer. Inkjet Partnership offers expertise, experience and perspective on all aspects of industrial inkjet technology through consultancy, research, networking, conferencing, events and training.

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