

**PRESS RELEASE**

For Immediate Release  
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**IMI's 10<sup>th</sup> Annual Security Printing Conference  
Announcement and Call for Papers**

Carrabassett Valley, Maine - Information Management Institute's **10<sup>th</sup> Annual Security Printing Conference** is **November 20-22, 2013** at the Saguaro Scottsdale in Scottsdale (Phoenix), Arizona, USA.

Preliminary conference details and on-line registration are now available on IMI's web site [www.imiconf.com](http://www.imiconf.com)

Al Keene, IMI President says "Providing for the security of printed documents and packaging is an important economic issue. At last year's conference, the annual worldwide economic cost of fraud, counterfeiting and piracy was reported to exceed \$650 billion dollars or 5 to 7% of world trade. In the U.S. alone, it is estimated at \$250 to \$350 billion resulting in 250,000 lost jobs. Companies and agencies are actively pursuing new technology options and security solutions to reduce these losses and recover the lost jobs. With the annual security printing industry revenues estimated to be approaching \$10 billion dollars, these increased efforts will continue to expand these revenues. Thus, all brand owners, end users and security technology providers need to be identifying new solutions, establishing new contacts and pursuing options to improve their sales and profitability."

Keene continued, "IMI's **10<sup>th</sup> Annual Security Printing Conference** will address the challenges, advancements and opportunities in dealing with security issues and enabling brand protection for products, more secure packaging and production of secure documents for a wide variety of applications including business documents, ID's, currency, gaming/event tickets, travel documents, etc. Industry experts will address digital printing technologies' capabilities and shortcomings relative to producing secure output and the technology options available to enhance the production of secure packaging, products, documents and devices of all types. The conference program will provide a critical assessment of forensic analysis requirements, enhanced ink and media systems, document traceability technologies, software solutions and other potential avenues to enhance product, packaging and document security."

Keene concluded: "IMI is currently accepting presentation proposals. Anyone interested in participating as a conference speaker should submit their proposed presentation title and outline via email to [al@imiconf.com](mailto:al@imiconf.com) as soon as possible, We are seeking ideas and inputs on topics and speakers that will contribute to a better understanding and evaluation of security printing opportunities and challenge - particularly examples of its economic/strategic importance, specific market sector insights, technology solutions, case studies or other relevant topics for the security printing industry."

**Continued on next page**

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Conference registrants can also participate in IMI's unique **Suppliers' Forum** session and give a 5-minute presentation covering their technology, products, services, requirements, etc. as well as having a **complimentary display space** in the conference display area. Contact Al Keene at IMI [al@imiconf.com](mailto:al@imiconf.com) for additional information regarding these opportunities.



The Scottsdale Saguaro [www.saguaroscottsdale.com](http://www.saguaroscottsdale.com) and Phoenix area [www.visitphoenix.com](http://www.visitphoenix.com) plus the State of Arizona [www.arizonaguide.com](http://www.arizonaguide.com) provide excellent opportunities to extend conference participation into a memorable vacation experience. The Saguaro Scottsdale is situated in Old Town Scottsdale offering dining, biking, shopping, strolling, cultural venues and people watching.

#### **About Information Management Institute, Inc.**

Information Management Institute, Inc. (IMI) sponsors conferences world-wide to assist in understanding technology developments, markets and applications requirements. IMI conferences offer attendees a unique opportunity for leading hardware, technology development, consumables, software and user companies to network and develop a more comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion and technology utilization. Since 1990, IMI has organized over 500 programs attended by well over 40,000 technical, marketing and management personnel from companies around the world.

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