

## **PRESS RELEASE**

For Immediate Release  
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## **IMI Introduces Industrial Print Academy**

### **Inkjet Surface Decoration Short Course**

**May 6, 2018**

Carrabassett Valley, Maine – IMI President Al Keene says, “We are pleased to announce the first **IMI Industrial Print Academy Course – Inkjet Surface Decoration Short Course** on May 6, 2018 at the Hyatt Regency O’Hare in Rosemont (Chicago), Illinois in conjunction with RadTech’s UV+EB 2018 Technology Expo and Conference.”

Keene continues, “regardless of the products being decorated and personalized (packaging, glass, textiles, footwear, flooring, home décor, containers, etc.), basic surface parameters, ink properties, drying/curing, print quality/durability, product handling, data handling, workflows, etc. must be evaluated and optimized for each application. This course will discuss these crucial system aspects as well as the successes and challenges of inkjet in the diverse product decoration landscape.”

Led by Alchemie Technology Chairman & Founder Dr. Alan L. Hudd, IMI’s **Inkjet Surface Decoration Short Course** agenda will address:

**Transition of product decoration to digital**  
**Why inkjet?**  
**Surface properties**  
**Print quality**  
**Inks**  
**Challenges for inkjet**  
**Inkjet & hybrid systems**  
**Current offerings, capabilities, & applications**  
**Development trends & new market creation**

### **Inkjet Surface Decoration Short Course Leader**

Dr. Alan L. Hudd, Director and Founder, Alchemie Technology, Cambridge, UK



Alchemie Technology is an independent contract development and consultancy company to the industrial inkjet industry. Alchemie is also developing and commercialising a range of novel printhead technologies through its joint venture company, Jetronica. Jetronica specialises in supplying solutions to selectively pattern liquids and powders capable of

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using a wide range of chemistries from graphene through textile pre-treatments and 3D printing of metal powders to drugs for implantable drug devices.

Dr. Hudd was the Founder and Managing Director of Xennia Technology from 1996 to 2012. During this period, he built Xennia to become a world leading Inkjet developer and solutions provider to industrial inkjet markets. He is credited with being one of the pioneers to successfully inkjet print UV curable materials. In one case, high aspect ratio UV curable printing was achieved to create fine 3D tooling for the use of injection moulding. A number of other projects followed that have sown the seeds for many current UV cure applications.

Dr. Hudd graduated with B.Sc. Honours degree in Chemistry and Physics, M.Sc and Ph.D research degree in Polymer Chemistry from Manchester University.

IMI's Industrial Print Academy [Inkjet Surface Decoration Short Course](#) is being presented as one of the short courses at RadTech's UV+EB Technology Expo and Conference – click on the banner below for complete program information, hotel, travel and registration information.



TECHNOLOGY EXPO AND CONFERENCE  
May 7-9, 2018

Hyatt Regency, O'Hare - Chicago, IL



It's hard not to notice that the world is going digital, and that increasingly applies to manufacturing, including industrial printing and decoration. Leading market forecaster IT Strategies has the industrial print market vendor revenues (hardware & consumables) growing to \$10B in 2020 - yielding over \$40B of retail revenue to print providers for the printed output. This includes applications such as décor, product and surface decoration, deposition and

incorporation of functional materials into products, complex multi-process 3D product manufacturing applications, security, packaging, and labeling.

IMI's [Industrial Print Academy](#) is developing and offering a series of short courses to address many of the practical considerations necessary for end users to implement industrial print systems as well as for current/potential industrial print vendors to assess their products in light of the end users' varying requirements and concerns. IMI is striving to provide information that is simply not generally available but is required to successfully implement industrial print solutions.

The [IMI Industrial Print Academy](#) will provide critical insights and help attendees to understand the capabilities and limitations of inkjet; to explore whether inkjet has utility in their specific manufacturing processes; and provide the necessary insights and information to enable companies to assess their future usage of inkjet technologies. **Consider it your "Jump-Start for the Future."** Additional course topics, dates, and locations will be announced in the near future. [Join the IMI Mailing List](#) to receive all new program announcements.



### About IMI

IMI sponsors conferences and courses world-wide to assist in understanding technology developments, markets and applications requirements. IMI conferences and courses offer unique opportunities for leading hardware, technology development, consumables, software and user companies to learn, network, and develop a comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion, and technology utilization. Since 1990, IMI has held over 600 programs attended by well over 25,000 technical, marketing and management personnel from companies around the world.

IMI programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at an IMI program enables attendees to meet with an industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses.

Details on all of IMI's activities can be found on our web site [www.imiconf.com](http://www.imiconf.com) or by contacting

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