



PRESS RELEASE

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IMI Announces
Inkjet Age of Materials Conference 2018
September 5-6, 2018
Embassy Suites Chicago-Lombard/Oak Brook
Lombard (Chicago), Illinois

Call for Papers

Carrabassett Valley, Maine – IMI President Al Keene says, “We are pleased to announce IMI’s [Inkjet Age of Materials Conference 2018](#) on September 5-6, 2018 at the Embassy Suites Chicago-Lombard/Oak Brook in Lombard (Chicago), Illinois.

As inkjet technology has become an increasingly utilized (and often called disruptive) technology in digital manufacturing applications, annual growth rates of up to 25% CAGR are predicted. While the inkjet industry has made great strides in developing successful inks and functional fluids for many applications, continued ink and fluid developments are considered by many industry experts to be **the most essential component for inkjet’s continued applications diversification and market growth – the ‘key ingredient for success.’**

IMI’s [Inkjet Age of Materials Conference 2018](#) addresses the challenges, options, and opportunities associated with future ink & fluids developments, raw materials requirements & developments, technology choices, drivers & barriers, and other issues required to effectively implement inkjet ink and fluids technologies for applications expansion and diversification. This strategic conference for the inkjet industry provides high value information on innovations, trends, and issues for senior executives, commercial managers, development teams, end users, and others looking to expand their knowledge and understanding of materials developments, products, and technologies shaping the future of inkjet as well as exchanging ideas with industry experts and peers.”

Keene emphasizes, “We welcome responses to this **Call for Papers** from anyone with a story to tell the inkjet industry about new raw material, ink, fluid or other technology developments, needs and requirements for ink/fluid developments for specific applications, ongoing research programs, success stories, case studies or other topics relevant to Inkjet’s Age of Materials. If interested, please email your proposed presentation title & brief topic outline to al@imiconf.com as soon as possible.

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It's hard not to notice that the world is going digital and that inkjet's role in digital manufacturing; from packaging to product decoration/personalization/functionalization (flooring, textiles, footwear, printed electronics, ceramics, etc.) to 3D printing and more is a strong area of opportunity – BUT developments and advancements in materials are required to fully realize this success – AND IMI's [Inkjet Age of Materials Conference 2018](#) is focused on this key element of future inkjet success.

The two day event includes the following elements:

- Updates & views from industry pacesetters
- Market & opportunity perspectives from industry experts
- New technology needs & introductions
- Networking lunches, breaks & reception
- Complimentary display space
- Suppliers Forum presentation opportunity
- Sponsorship opportunities
- Media Partner opportunities
- IT Strategies market report: Digital Document & Industrial Print Beyond the Office

About IMI

IMI sponsors conferences and courses to assist in understanding technology developments, markets and applications requirements. IMI conferences and courses offer unique opportunities for leading hardware, technology development, consumables, software and user companies to learn, network, and develop a comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion, and technology utilization. Since 1990, IMI has held over 600 programs attended by well over 25,000 technical, marketing and management personnel from companies around the world.

IMI programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at an IMI program enables attendees to meet with an industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses.

Details on all of IMI's activities can be found on our web site www.imiconf.com or by contacting

Alvin Keene, President

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