

## PRESS RELEASE

For Immediate Release  
July 16, 2018

Contact:

Susan Vandrey  
Conference Administrator  
Phone: +1-207-235-2225  
Fax: +1-207-235-2226  
Email: [imi@imiconf.com](mailto:imi@imiconf.com)  
Web Site: [www.imiconf.com](http://www.imiconf.com)

## **IMI Inkjet Age of Materials Conference 2018 Strategic Advisory Board Announced**

Carrabassett Valley, Maine – In early September 2018, inkjet industry leaders will be focusing on the critical role of materials and ink developments in application diversification and market expansion at the **IMI Inkjet Age of Materials Conference 2018** at the Embassy Suites Chicago – Lombard/Oak Brook, Lombard (Chicago), Illinois USA.

**IMI Inkjet Age of Materials Conference 2018**  
**September 5-6, 2018**  
**Industrial Print Academy**  
**Inkjet Technology for Industrial Print Course**  
**September 7, 2018**

IMI President Al Keene says, “We are pleased to announce our **IMI Inkjet Age of Materials Conference2018** Strategic Advisory Board consisting of industry luminaries whose expertise covers a wide range of technology and applications in digital printing. This board is guiding development of the conference program topics and presentations to focus on strategic inkjet ink and raw materials developments, trends, and issues. Strategic Advisory Board members are



John Cooper  
President  
TRS Consulting



Lawrence Gamblin  
President  
Kao Collins



Mark Hanley  
President  
I.T. Strategies



Dr. Alan L. Hudd  
Director & Founder  
Alchemie Technology

IMI's **Inkjet Age of Materials Conference 2018** is designed to address the current and needed developments in inkjet materials necessary to realize the full potential for inkjet technologies in current and new applications. With the rapid technology developments, applications expansion, and increasing market potential - it is most important for inkjet industry participants to keep up to date for maximum success and profitability.

The inkjet industry has made great strides in developing successful inks and functional fluids for many applications, yet continued ink and fluids development is considered by many to be the most essential component for inkjet's continued applications diversification and market growth.

IMI's **Inkjet Age of Materials Conference 2018** addresses the challenges, options, and opportunities associated with future inkjet materials requirements, technology choices, drivers & barriers, and other issues required to effectively implement inkjet ink and fluids technologies for applications expansion and diversification. This strategic conference for the inkjet industry provides high value information on innovations, trends, and issues for senior executives, commercial managers, development teams, end users, and others looking to expand their knowledge and understanding of materials developments, products, and technologies shaping the future of inkjet as well as exchanging ideas with industry experts and peers."

This two day event includes the following elements:

- Updates & views from industry pacesetters
- Market & opportunity perspectives from industry experts
- New technology needs & introductions
- Networking lunches, breaks & reception
- Complimentary display space
- Suppliers Forum presentation opportunity
- IT Strategies market report: Digital Document & Industrial Print Beyond the Office

**IMI Inkjet Age of Materials Conference 2018** registrants can also participate in IMI's unique **Suppliers' Forum** sessions and give a 5-minute presentation covering their technology, products, services, requirements, etc. as well as having a **complimentary display** in the conference display area. Sign up now for these opportunities [online](#) or contact Al Keene at IMI [al@imiconf.com](mailto:al@imiconf.com) for additional information or to discuss your participation.

Also, IMI's popular **Industrial Print Academy** is being held on **September 7, 2018** offering a new course, **Inkjet Technology for Industrial Print**. The key to successful entry and participation in the industrial inkjet arena is a comprehensive knowledge and understanding of inkjet technologies and how they enable successful industrial inkjet applications. IMI's **Inkjet Technology for Industrial Print Course** covers the inkjet system, its components plus the issues and coming developments that will shape the future of inkjet. Led by recognized inkjet industry expert Dr. Alan L. Hudd, Director & Founder of Alchemie Technology (and co-presenter for IMI's well known **Inkjet Academy**) this course will give your understanding of the industrial inkjet industry an expert start or a timely update.



### About IMI

IMI sponsors conferences and courses world-wide to assist in understanding technology developments, markets and applications requirements. IMI conferences and courses offer unique opportunities for leading hardware, technology development, consumables, software and user companies to learn, network, and develop a comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion, and technology utilization. Since 1990, IMI has held over 600 programs attended by well over 25,000 technical, marketing and management personnel from companies around the world.

IMI programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at an IMI program enables attendees to meet with an industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses.

Details on all of IMI's activities can be found on our web site [www.imiconf.com](http://www.imiconf.com) or by contacting

Alvin Keene, President  
IMI  
1106 Valley Crossing  
Carrabassett Valley, Maine, 04947 USA  
Phone: +1-207-235-2225, Fax +1-207-235-2226  
Email: [al@imiconf.com](mailto:al@imiconf.com) Web Site: [www.imiconf.com](http://www.imiconf.com)  
LinkedIn: <https://www.linkedin.com/in/alvinkeene/>  
Twitter: [https://twitter.com/IMI\\_conf](https://twitter.com/IMI_conf)  
Facebook: <https://www.facebook.com/imiconf/>