



**PRESS RELEASE**

For Immediate Release  
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**IMI Inkjet Printing Conference 2018  
First Speakers Announced**

Carrabassett Valley, Maine – On February 7-9, 2018, the inkjet industry leaders listed below will be presenting the industry’s latest developments and assessing the industry’s future at the [IMI Inkjet Printing Conference 2018](#) at the Hilton San Diego Mission Valley in San Diego, California, USA. Additional speakers and conference sponsors will be announced soon.

**The expanding inkjet marketplace**

[Marco Boer, Vice President, I.T. Strategies](#)

**Breaking boundaries in production inkjet printing to revolutionize high-end, high-value commercial print market**

[Guy Broadhurst, Vice President of Technology and Client Solutions, Canon Solutions America](#)

**Printed electronics: When will it be ready for primetime? What needs to happen?**

[Karl Dueland, VP/GM Digital Manufacturing, Xerox](#)

**“Flywheel Effect” as it relates to inkjet industry growth**

[Lawrence Gamblin, President, Kao Collins Inc](#)

**“New” buyers & mass personalization drives further automation**

[Nachum Korman, VP & GM North America, Landa Digital Printing](#)

**Media handling trends for a print on demand world**

[Dr. John L. Kuta, President & CEO, BDT Print Media North America](#)

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**Continuing expansion of thermal inkjet performance to drive new high-value applications**

David J. Murphy, WW Director of Marketing & Bus Dev, HP PageWide Industrial, Hewlett Packard

**2018-2020: Time to go ahead with digital packaging production**

Montserrat Peidr , Senior Vice President - Head of Digital Print Business Unit, Heidelberg

**A systems approach to integrating digital inkjet: Memjet's DuraLink system**

Tom Roetker, VP Engineering, Memjet

**MEMS printhead technology & how it addresses print industry needs**

Martin Schoeppler, President & CEO, FUJIFILM Dimatix, Inc.

**Software – the key to unlocking image quality and accessing new applications?**

Debbie Thorp, Business Development Director, Global Inkjet Systems

**Digital Print 2018** is built around our strategic Inkjet Printing Conference, plus the following three concurrent supporting conferences and the world-famous Inkjet Academy on **February 6-7, 2018**.

[IMI Digital Packaging Conference 2018](#)

[IMI Security Printing Conference 2018](#)

[IMI Understanding Inkjet Ink Conference 2018](#)

[Inkjet Academy](#)

With the rapid technology developments, applications expansion, and increasing market potential - it is most important for industry participants to keep up to date for maximum success and profitability.

The **IMI Inkjet Printing Conference 2018** is the flagship strategic conference for the inkjet industry, trusted as a primary source of high value information by senior executives and commercial managers for more than 25 years. The program addresses key innovations critical to continued adoption, growth, and expansion of Inkjet printing applications and markets.

All **Digital Print 2018** registrants can also participate in IMI's unique **Suppliers' Forum** sessions and give a 5-minute presentation covering their technology, products, services, requirements, etc. as well as having a **complimentary display** in the conference display area. Sign up now for these opportunities or contact Al Keene at IMI [al@imiconf.com](mailto:al@imiconf.com) for additional information, to discuss your participation, or to learn about new IMI sponsorship opportunities.

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### About IMI

IMI sponsors conferences and courses world-wide to assist in understanding technology developments, markets and applications requirements. IMI conferences and courses offer unique opportunities for leading hardware, technology development, consumables, software and user companies to learn, network, and develop a comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion, and technology utilization. Since 1990, IMI has held over 600 programs attended by well over 25,000 technical, marketing and management personnel from companies around the world.

IMI programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at an IMI program enables attendees to meet with an industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses.

Details on all of IMI's activities can be found on our web site [www.imiconf.com](http://www.imiconf.com) or by contacting

Alvin Keene, President

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