



PRESS RELEASE

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Contact:
Susan Vandrey
Conference Administrator
Phone: +1-207-235-2225
Fax: +1-207-235-2226
Email: imi@imiconf.com
Web Site: www.imiconf.com

**IMI Inkjet Printing Conference 2018
Strategic Advisory Board Announced**

Carrabassett Valley, Maine – In February 2018, inkjet industry leaders will be presenting the industry's latest developments and assessing their future at the **IMI Inkjet Printing Conference 2018** at the Hilton San Diego Mission Valley in San Diego, California, USA.

IMI Inkjet Printing Conference 2018
February 7-9, 2018
Inkjet Academy
February 6-7, 2018
Additional IMI Digital Print 2018 Programs TBA
February 6-7, 2018

IMI President Al Keene says, "We are pleased to announce our **IMI Inkjet Printing Conference 2018** Strategic Advisory Board consisting of industry luminaries whose expertise covers a wide range of technology and applications in digital printing. This board is guiding development of the conference program topics and presentations to focus on strategic inkjet industry developments, trends, and issues. The Strategic Advisory Board members are



Marco Boer
Vice President
IT Strategies



John Law
Managing Director
Advanced Materials
Sun Chemical



Paul Morgavi
Chief Technology Officer
Ink Jet and Novel Printing
Xerox



Martin Schoeppler
President & CEO
Fujifilm Dimatix



Mike Willis
Managing Director
Pivotal Resources

With the rapid technology developments, applications expansion, and increasing market potential - it is most important for inkjet industry participants to keep up to date for maximum success and profitability.”

The **IMI Inkjet Printing Conference 2018** is the flagship strategic conference for the inkjet industry, trusted as a primary source of high value information by senior executives and commercial managers for more than 25 years. The program addresses key innovations critical to continued adoption, growth, and expansion of Inkjet printing applications and markets.

IMI
1106 Valley Crossing
Carrabassett Valley, ME 04947 USA
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IMI Inkjet Printing Conference 2018 registrants can also participate in IMI's unique **Suppliers' Forum** sessions and give a 5-minute presentation covering their technology, products, services, requirements, etc. as well as having a **complimentary display** in the conference display area. Sign up now for these opportunities or contact Al Keene at IMI al@imiconf.com for additional information or to discuss your participation.

Also, IMI's popular **Inkjet Academy** is being held on **February 6-7, 2018**. Having been attended by over 3000 participants in North America, China, Europe, Japan and India since its inception, the **Inkjet Academy** provides a program and format to get an expert start in the inkjet field, to get a strategic update, or provide insights into new and expanding inkjet opportunities. Three concurrent **IMI Digital Print 2018** conference programs on **February 6-7, 2018** will be announced soon. They will address three relevant topics in developing digital print markets providing key technology developments, market dynamics, and strategic keys to future success.

About IMI

IMI sponsors conferences and courses world-wide to assist in understanding technology developments, markets and applications requirements. IMI conferences and courses offer unique opportunities for leading hardware, technology development, consumables, software and user companies to learn, network, and develop a comprehensive understanding of current as well as future developments impacting successful product implementations, market entry/expansion, and technology utilization. Since 1990, IMI has held over 600 programs attended by well over 25,000 technical, marketing and management personnel from companies around the world.

IMI programs are designed to enable attendees to obtain the latest technical, market and application information while allowing time to network with other attendees in a time and cost efficient manner. Attendance at an IMI program enables attendees to meet with an industry's leading experts in a single location over a short period of time thus maximizing information transfer efficiency and minimizing travel and time expenses.

Details on all of IMI's activities can be found on our web site www.imiconf.com or by contacting

Alvin Keene, President
IMI
1106 Valley Crossing
Carrabassett Valley, Maine, 04947 USA
Phone: +1-207-235-2225, Fax +1-207-235-2226
Email: al@imiconf.com Web Site: www.imiconf.com
LinkedIn: <https://www.linkedin.com/in/alvinkeene/>
Twitter: https://twitter.com/IMI_conf
Facebook: <https://www.facebook.com/imiconf/>

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